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Panel discussion Free

AI, Creative Expression & Skills: Forging New Pathways Together, with Arts Council England and techUK

3pm – 5pm

23 July 2025

techUK, 10 St Bride Street, London, EC4A 4AD

Join us for a thoughtful exploration of how artificial intelligence and the creative sector are evolving to expand what's possible in creative expression. This curated event brings together diverse perspectives from artists, designers, technologists, ethicists, and innovators to examine the current practices and skills driving the responsible integration of AI within creative processes.



What to Expect

Our afternoon begins with an insightful keynote address charting the evolving landscape in which AI and the creative industries intersect, acknowledging both the transformative potential of this intersection and the nuanced considerations it presents. Since 2019 Arts Council England has invested more than £3.9m in artists using AI technologies as a medium for creative expression or engaging with the impact that these technologies have on people and planet. Alongside funding artists directly Arts Council England has among its network of 990 National Portfolio Organisations, organisations that support artists, communities, and audiences to engage with AI technologies in creative, engaging and challenging new ways - from Serpentine Galleries in London, to FACT in Liverpool, and Watershed in Bristol.

Through interactive demonstrations from musician and technologist creative duo, witness firsthand how AI tools are being thoughtfully integrated into creative workflows – preserving and amplifying human artistic vision and aesthetic value while opening new possibilities for expression and design. This practical showcase illustrates the tangible ways in which AI is currently being used to enhance creative practices.

In addition, two expert panels will explore critical themes at the intersection of creativity and technology:

Panel 1: The Artist's Role in AI Development: Skills, Responsible Use, and New Commercial Models -

Moderated by techUK

This panel explores the evolving relationship between artists and AI technology development, examining how creative professionals can play an active role in shaping the future of these tools. Discussions will focus on the key technical and conceptual skills needed to work effectively with AI systems, alongside the use of ethical frameworks that preserve artistic integrity and vision. Panelists will consider how artists can reimagine, reinvent, and repurpose technological futures by participating directly in their development. The conversation will highlight the value of embedding creative perspectives within technology teams and the emerging commercial models that enable artists to monetise and sustain their work in an AI-enhanced landscape. Attendees will be left equipped and inspired to forge new pathways for meaningful artistic involvement in future technology development and implementation.

Panel 2: Creative AI in Practice: Digital Skills Development and Adoption Across Artistic Disciplines **- Moderated by Arts Council England**

This panel examines the practical integration of AI tools across diverse creative disciplines, focusing on the evolving digital skills landscape for artists and creators. Panelists will share insights on how creative professionals are currently adopting, adapting, and utilising AI technologies within their practice, highlighting both complexities and opportunities encountered along the way. The discussion will explore collaborative approaches to upskilling within creative communities, addressing questions of accessibility, training pathways, and knowledge-sharing frameworks. Through concrete examples and case studies, this panel will illustrate how AI is being meaningfully

incorporated into creative workflows in ways that support human artistic vision and aesthetic values. Attendees will gain practical insights into the technical and conceptual skills needed to engage with these emerging tools across various artistic mediums.

Who Should Attend?

This event has been designed for two primary audiences, although all are welcome to attend:

- ***People Working in and Around Technology Development and Deployment***, creating AI tools for artists, musicians, and other creative practitioners
- ***Creative Professionals*** interested in thoughtfully incorporating AI capabilities within their work

No extensive technical background is required—our discussions and demonstrations are designed to be both accessible and intellectually stimulating.

Speakers



Mark d'Inverno

Academic and Musician,

[Find out more](#)



Kerwyn Dyte

Immersive Lab Manager,
Digital Catapult

[Find out more](#)





Victoria Ivanova

R&D Strategic Lead,
Serpentine Galleries

[Find out more](#)



Dr Oonagh Murphy

Responsible AI Lead, Arts
Council England

[Find out more](#)



Tess Buckley

Programme Manager, Digital
Ethics and AI Safety, techUK

[Find out more](#)



Joe Duggan

Head of Communications and
Digital, National Youth
Theatre

[Find out more](#)



Aurora Hawcroft



Piotr Mirowski

Digital Innovation (Arts)
Programme Manager, British
Council

[Find out more](#)



Tonya Nelson

Executive Director of
Enterprise and Innovation,
Arts Council England

[Find out more](#)

Senior Staff Research
Scientist, DeepMind and
Theatre Maker

[Find out more](#)



Karen Palmer

Artist and Storyteller from the
Future ,

[Find out more](#)



Krishna Sood

Assistant General Counsel,
Microsoft

[Find out more](#)



Antony Walker

Deputy CEO, techUK

[Find out more](#)





Alexander Whitley

Choreographer and Creative
Director, Digital Body Festival

[Find out more](#)



Matthew Yee-King

Professor, Goldsmiths,
University of London

[Find out more](#)

Our Approach

Throughout the event, we maintain a commitment to open, balanced dialogue that recognises both the possibilities and complexities of using AI. We aim to foster nuanced understanding that empowers informed decision-making.

The afternoon concludes with networking drinks, providing an opportunity to continue conversations, forge new connections, and explore potential collaborations between the technological and creative communities.

We invite you to join this important conversation as we collectively shape the future relationship between artificial intelligence and human creativity.

Speaker information and the agenda will be announced shortly for any further details please contact tess.buckley@techuk.org



Tess Buckley

Programme Manager - Digital Ethics and AI Safety,
techUK

A digital ethicist and musician, Tess holds a MA in AI and Philosophy, specialising in ableism in biotechnologies. Their

professional journey includes working as an AI Ethics Analyst with a dataset on corporate digital responsibility, followed by supporting...

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Oonagh Murphy

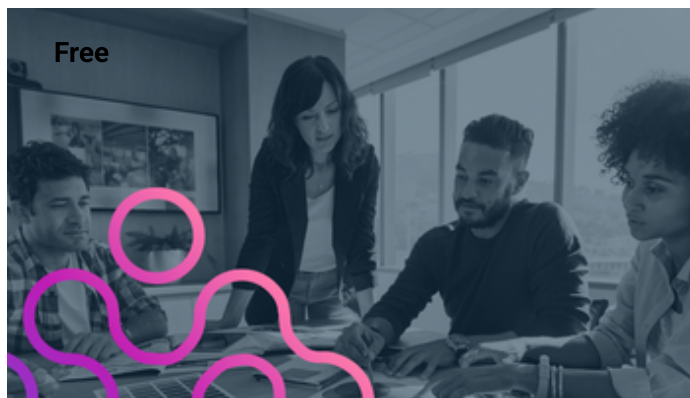
Responsible AI Lead, Arts Council England

Oonagh empowers arts organisations to meaningfully engage with digital culture, technologies, and audiences. By bringing an...

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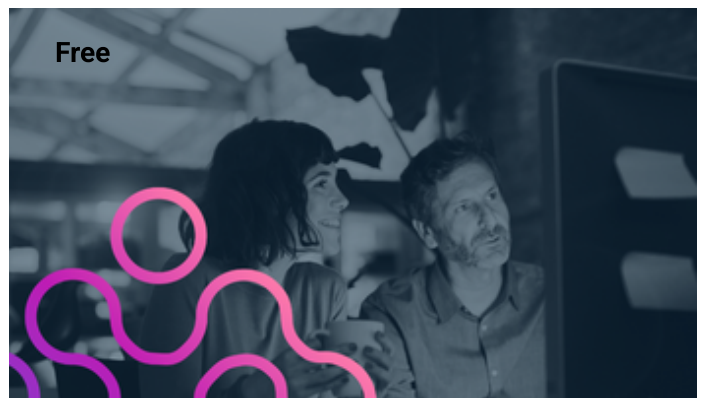
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1 October 2025

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[Panel discussion](#) [Platform, New Station St, Leeds LS1 4JB](#)



15 October 2025

Regional perspectives on local Net Zero through tech (Birmingham)

Panel discussion Birmingham

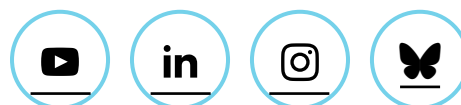
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