

Street to Scale

Tackling structural inequalities to find the innovators in every community.



Communities, Design and Psychology

Street to Scale: ideas from communities



Owls Champions Problem Solving Booths Prep and Setup Guide



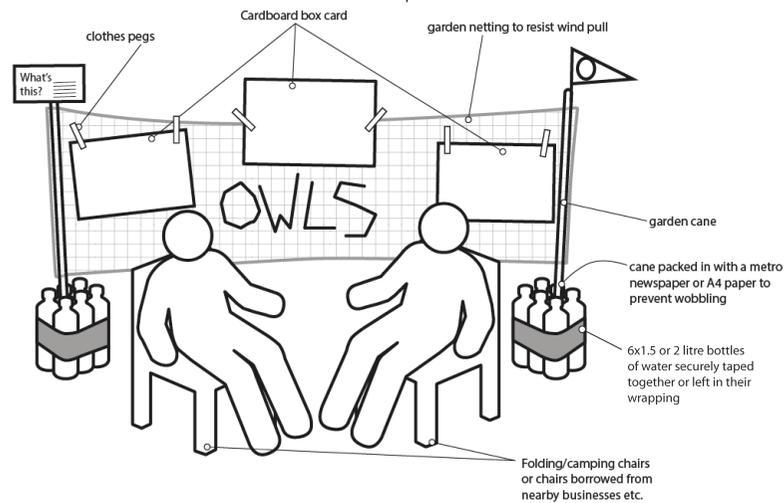
BASICS LIST FOR A NON - FREESTANDING BOOTH
(in front of a wall or similar place where you can fix your signs etc.)-

- 2x chairs (folding camping type or borrowed from local shops/businesses).
- 3x flat square pieces of cardboard box card
- 1x good pair of scissors
- 1x Thick Black Sharpie or similar black marker pen *a thick square or chisel ended one*
- 1x Roll of gaffa tape and/or 1x roll clear sellotape

FOR FREESTANDING BOOTHS IN ADDITION TO THOSE THINGS YOU WILL NEED;

- 2x 6ft/2meter poles (broom handles or bamboo canes - see below)
- 1x pack B&Q garden bamboo canes, but any around 6 feet / 2 meters in length available at B&Q here : <http://bit.ly/2rPRmpC> (length= 1.84 metres, price = £3.97 for 10)
- 2x Metro or similar free paper to pack the sign stands into water pack bases (see below).
- 2x 6packs (12 bottles total) of 1.5/2 litre bottles of water (still wrapped in their plastic ideally).
- 1x Champion Kit PDF printed on standard A4 paper, ideally printed in colour. We can email the PGF to you
- 1x roll of household string
- 1x pack of wooden clothes pegs
- 1x fruit cage netting- at least 2x4m (available eBay <http://ebay.eu/2tEZn2a> £5.75 for 2mx4m sheet).
- Also B&Q at www.DIY.com Green HDPE wire mesh (width 2m, length 3meteres- code 5397007145687 price = £01.08

Freestanding Booth Setup Guide:

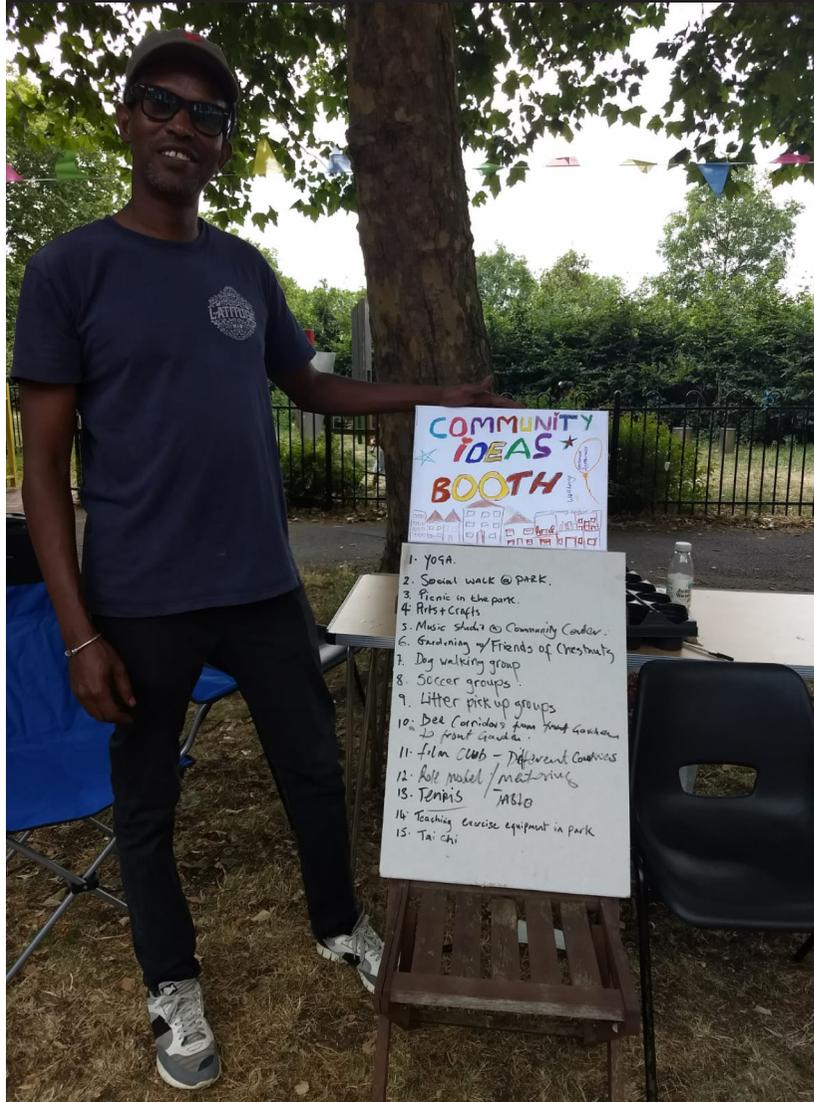


Are we OK London?

**Thrive LDN:
towards happier,
healthier lives.**

**Join the conversation
#OKLDN
@ThriveLDN**

The journey so far



BROUGHT TO YOU BY THE IDEAS PICNIC

THE CAMDEN CARERS BUS CRAWL

Taking place on Thursday 9th August

Meeting at
Chalk Farm
Station

Completely
free!

Departing
at 10:00



We came up with an idea at our ideas picnic to explore London through it's buses. We've only chosen our starting point. Where we get on and off throughout the day is for us to decide on the day!

ESSENTIALS



Water

Oyster or
Freedom Pass



Packed
Lunch

Sunblock



ADDITIONAL INFORMATION

Departure will be at 10am prompt, please arrive at least 15minutes early to ensure we don't leave without you!

If you don't have a Freedom Pass then please bring your Oyster Card. We will cover the cost of a bus pass.

There is no end time to this event, you can stay for as little or as long as you like.

No prior booking is necessary, you need only turn up.

The bus crawl will be for carers only on this occasion.

For further information please contact Caroline on 020 7428 8950 or email caroline@camden carers.org.uk

Street to Scale Citizens Bank



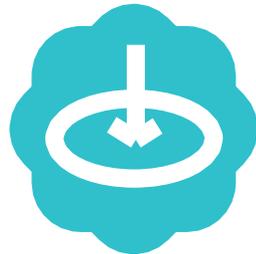
First Problem Solving Booth

<https://youtu.be/yuOkn-EpC8c>

Design Thinking+



Frame



Context



Ideation



Evaluating



Re-Frame

Attempt to shift “create new thinking by design” for deeper social and cultural Change.

Tom White
MA Design - Critical Practice

Methods & Processes

Critical Practice?



A beginning



Ideational mapping



Ideational drawing



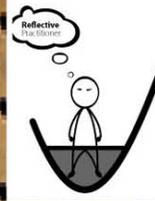
Colliding



Making a mark



Diagrammatising



Published knowledge



Qualitative interviews



Ethnography



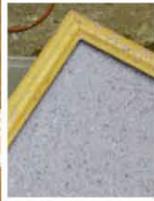
Capturing



Intuition walk



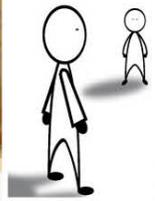
Maquettes & Modelling



Change of environment



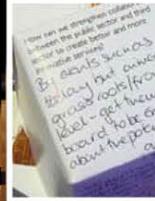
Different opinion



Re-visioning lenses



Storycubes



Body storming



Cultural probes



Poetic image



Storytelling



Hybridisation



Parallel processing



Packing & Unpacking



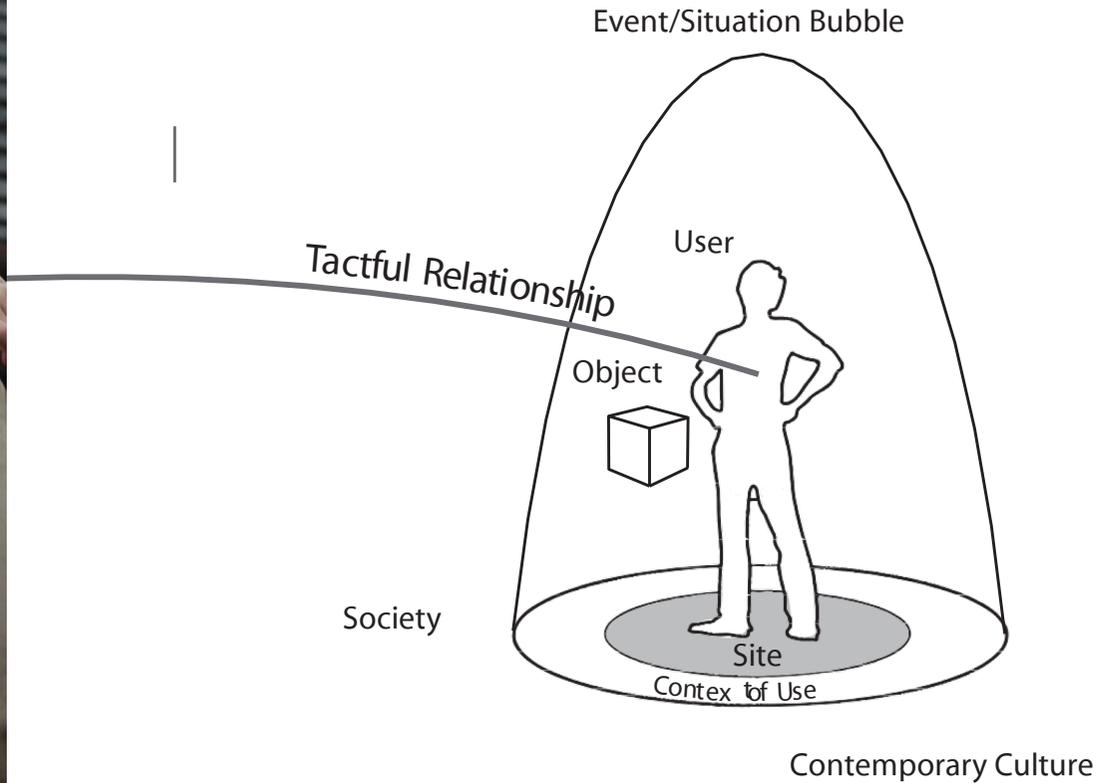
Storyboards



The "4 fields of design"



How do we understand people?





Creating Dialogue
Working with Government
For Service Design



DESIGN
THROUGH
PERFORMANCE

SIMON AYIIN AND MIKE WALTER

Present

Experimental Workshop





Goldsmiths
Experimental
Workshop

Who-Where-What

Make a map of your situation

About me What I do?

.....
.....
.....

.....
.....
.....

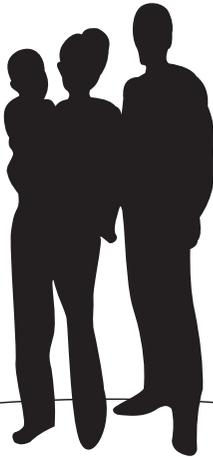


Place:

Citizen Who I do it for?

.....
.....
.....

.....
.....
.....



Place:

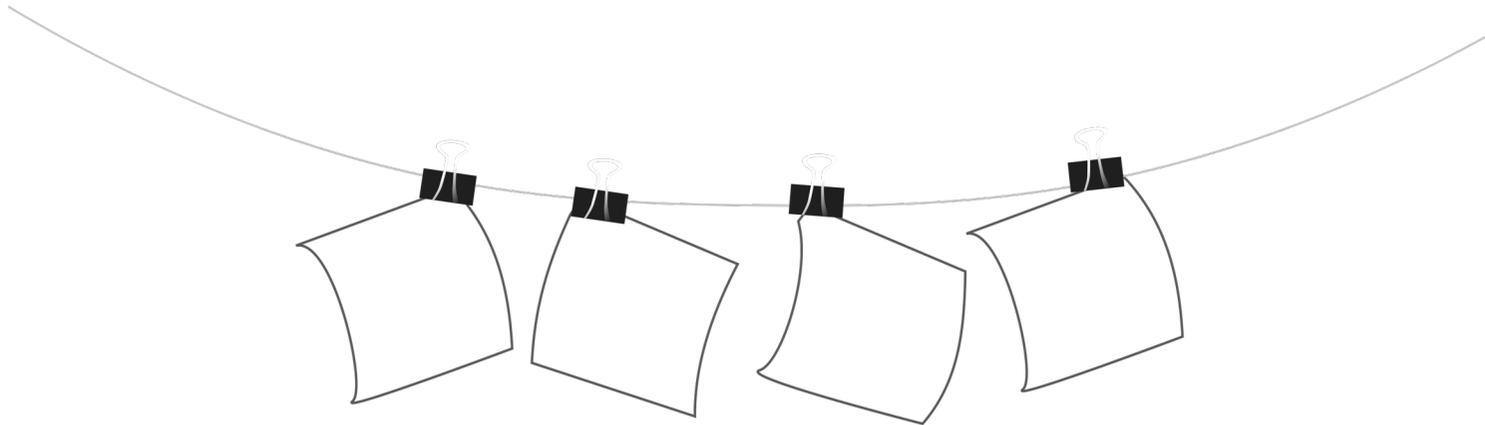
Project identification

Is there something you could do that would change something for the better?



Do you have any initial ideas?

Please describing one idea per sheet and clipping it.





IDEAS

Please try to express your ideas in any kinds of ways what you prefer.
(text, sketches, etc.)

Group

Your name

Who is it for?



IDEAS

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(text, sketches, etc.)

Group

Your name

Who is it for?

Group information

Step 1

In your group explore the idea through making a scenario (15 minutes)



Step 2

'Even better if' : Develop and expand your idea. (15 minutes)



Step 3

We will film your scenario on mobile phone. (One person is the narrator.)

More information

www.owls.org.uk

Twitter Owls_org

#street2scale

Thank you

www.owls.org.uk

Twitter Owls_org

#street2scale

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Lisa Clarke - Owls / Camden LA,
Yasmine Ashcroft - Clinical Psychology
Abdi Ali - Community activist
Bea Herbert - Community Activist
Professor Mike Waller – Goldsmiths University
Jin Young Lee- Social Innovation and Design