



Research Handbook on Intellectual Property and Creative Industries

Research Handbooks in Intellectual Property series

Edited by Abbe E.L. Brown, School of Law, University of Aberdeen and Charlotte Waelde, Centre for Dance Research, Coventry University, UK

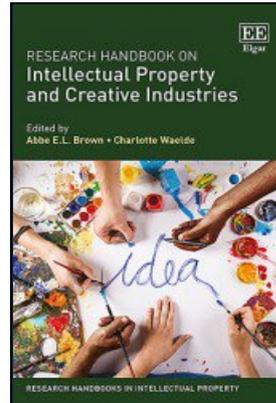
The creative industries are becoming of increasing importance from economic, cultural, and social perspectives. This Handbook explores the relationship, whether positive or negative, between creative industries and intellectual property (IP) rights.

'The social synergy which exists between IP and the creative industries is becoming increasingly important globally. This all-embracing volume, edited by highly respected professors, provides a vital contribution to law and policy thinking. It offers a range of discourses including subaltern perspectives and oft-forgotten subjects including: museum curating, economic analyses on artists' earnings, business models coupled with corporate social responsibility, plus less visible creative sectors including ethnic fashion and dance.'

– Uma Suthersanen, Queen Mary, University of London

'This volume gives incisive insight into the conflicted dynamics between IP and the creative industries. The authors cut through much rhetoric and entrenched positions to nudge the reader into entertaining the possibility of alternate perspectives and policy positions. The case studies, sectoral focus and evaluation of cross-sector issues deepens and grounds the authors' arguments in the lived reality of industry players and national or regional contexts. The discussion of enforcement and economics as well as the fore-sighting section ensures comprehensive treatment of the volume's focus. An enriching read.'

– Caroline B Ncube, University of Cape Town, South Africa



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